

Start thinking of possible themes for your Unit 4 project

Look on Moodle for the 'Unit 4 THEME – HOW TO DEVELOP IT' Project Brief to help you develop ideas. Complete this form and bring it with you to college on Thurs 13th February. Each one of your two proposals for themes must be backed up by a double page spread in your sketchbook.

Student Name: Mingyan Ji	Pathway: PDC
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1st Proposal for a Unit 4 Project Theme

Title: Animal Welfare
Description: <i>250 words approx.</i> The topic of animals always is discussed in my family since my mother is a vegetarian and has been insisting for 15 years. I did not give a deep thought about this until I came to London and started my own independent life. I buy and cook food by myself, and I noticed that the supply of fresh meat is huge. We can buy a different kind of meat every day in the supermarket with a barcode on the package that is similar to the other product. The efficiency lets people not give a thought where the meat comes from, but only considering energy, health, and fast. Through my own experience related to consumption and eating meat, I start to be interested in human behavior towards animals. I would like to show my questioning towards this issue through my design and help to increase people's awareness of animals. In order to achieve this, I would like to compare and contrast people's attitudes towards animals through a different country, cultural background, and religion. It will also be interesting to trace back to the traditional world, and compared to contemporary behavior. Besides, the opinions from those people who against eating meat are important as well. Such as Vegan, Vegetarian and animal activist. Their reasons and stories behind that push them to make that decision can be a topic worth discussing. I would like the form of my design can be extracted from my research, and best shows the relationship between humans and animals through my design work.

2nd Proposal for a Unit 4 Project Theme

Title: New definition
Description: <i>250 words approx.</i> My aim for this project is I want to redefining the useless or wasted things and giving them a second life. I would like to exploring different possibilities I can do to tackle with environment problems through discover new features of those useless things. Also, I would like to create a sense of joy and excitement for my product. Since I want my users to be more positive towards life. Every people can have a second chance if failed, and find a new defination for themselves, just like the wasted materials. I would like to do wide range of