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**3DDA**

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## Exhibition Text Handout

***Instructions for writing your Exhibition Text***

This handout offers you guidelines on writing your text for the 3DDA online catalogue. Your text should be approximately 50-75 words. No more!!!! Try not to go under or over this word guideline. You need to catch the attention and interest, using concise language. You need to make sure that there are no spelling or grammar mistakes. You are responsible for making sure that your text reads clearly and that it makes sense. If you need help with this you can make an appointment with Pauline [p.moon@csm.arts.ac.uk](mailto:p.moon@csm.arts.ac.uk) or Joanna Norton [j.norton@arts.ac.uk](mailto:j.norton@arts.ac.uk)

***Step 1.***

Start by mapping out the main areas that you would like to cover in your 50-75 word text. Use a loose sheet of paper and write 'Exhibition Text' at the top along with the date. Use bullet points and quick sentences to get going. Remember to photograph this sheet and upload it to your reflective folder on Workflow, reflect on this exercise next to this image. Your bullet points could cover:

- the project theme and the concept idea behind it
- a description of your final outcome:
- the main materials that you have used
- the main processes that you have used
- any finishes that you have used
- the user for your design
- the location or context for your design
- any unique characteristics that you feel that your design has to offer

***Step 2.***

Now take each of your bullet points and start to construct clear sentences on your computer using concise and considered language. If well written, one sentence on each of these bullet points should easily be enough for your 50-75 words.

***Step 3.***

Use the spell check on your computer to make sure any obvious spelling mistakes are corrected.

***Step 4.***

Ask someone who has a strong command of the English language to read through your text and make any edits or alterations.

***Step 5.***

Use the form below to type your exhibition text into.

***Upload your Exhibition Text to Moodle on Wed 22nd April.***

Go to **Moodle**, go to **3DDA General Info**, go to **3DDA CATALOGUE 2020 SUBMISSION**

Your full name (as you want it to appear in the exhibition)	Your pathway
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MINGYAN JI	PDC
<p>Your project title <b>Beef Biltong</b> — Delicacy from cows</p>	
<p>A summary of your project 50-75 words approximately</p> <p>While the mass production of meat brings convenience, it also estranges consumers from the lives of farmed animals. My project intends to reveal the journey behind beef biltong, encouraging consumers to consider more than just nutrition while eating meat. The description on the packaging is written in the first-person, from a cow's perspective. Red threads symbolise the slaughtering procedure. I used cardboard and pink butchers' paper for sustainability and cleanliness.</p>	